

Consulting and Training

Digital Focus offers both Consulting services for the Photographic Studio as well as individualized training for the professional and semi-professional photographer as well as the beginning photographer looking to increase their knowledge of digital photography.

Consulting

\$75/hr. Consulting Services

Digital Focus offers professional consulting services such as:

- Computer Systems/Photographic Systems/Equipment Selection
- Workflow Planning – Conversion – Backup Storage
- Business Systems, Billing, Order Management, etc.
- Digital Color Management – Proofing – Printing/Photo Lab
- Promotional/Advertising Plan/Marketing Activities
- Growing Your Business
- Etc.

An individualized, customized plan will be created after an initial, free consultation to determine the extent and scope of the services required.

20% Computer/Networking Systems

Should any Computer Systems or Network Systems be required, these can be custom-built by Digital Focus. Our charge for this is 20% above the individual parts cost plus time required. We will also provide a cost-analysis comparing “custom-built” systems against “off-the-shelf” options, as requested.

Training (Classes)

\$65/hr. Training (Classes)

Digital Focus offers training classes on an individualized basis. While we have offered larger classes in the past, we feel that the individual approach works best and allows us to provide our students a better learning experience.

All sessions are customized to the needs/desires of the students. Class schedule is flexible and can meet for as many sessions as desired.

Classes are offered in everything from:

- Digital Camera/Equipment Selection
- Understanding the Basics of Your Digital Camera/Equipment
- Photoshop - All Levels from Basic to Advanced
- Digital Color Management - Proofing - Printing
- Lighting Design - Portraits - Studio Photography
- Location/Outdoor Photography
- Etc.

Our tutorials are designed to meet your needs and goals. We would be happy to meet you and discuss what you wish to learn. All sessions are "hands-on" and review oriented.

Classes for multiple students can also be created whenever desired.